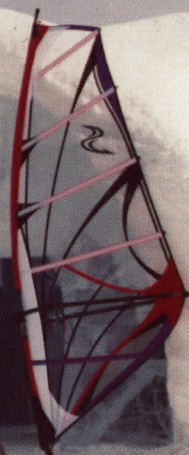


The New Saab 9-5.

A million
miles from Monday
morning.





Ever noticed how the weekend sometimes takes forever to arrive? When it does, make it count with the new Saab 9-5 range. Cars that relish the feeling of individuality and freedom only weekends can offer, but are still ready to take on Monday morning.

A whole new range.

Inspired from the original 9-5, the new 9-5 range is very much an improved series of cars. Many enhancements you'll see, others you'll simply feel.

The dynamic ride and handling have been refined thanks to a revised chassis. "The Aero's steering and overall feel is much sharper" says Autocar (25/07/01). A more striking exterior, enhanced aerodynamics and new alloy wheels, all give the new 9-5 even more road presence. Safety, meanwhile, has not been forgotten, with new 'smart' airbags, which measure the intensity of the collision and deploy accordingly.

For diesel drivers, a brand new 9-5 diesel is now available with a crisp 3.0V6 TiD engine, which, according to Autocar (25/07/01) "packs a huge punch".

Miles away from anything you've driven before.

What the 9-5 takes to the wide blue yonder it also brings to those routine Monday to Friday trips, tackling the concrete jungle as easily as any winding country lane. Or the untamed traffic of a typical school run. The new 9-5 Saloon and Estate; as versatile as the people who drive them.

More information about the range is available by completing and returning the questions on the right. The new Saab 9-5 is launched in October.

Not a million miles from you.



Discover the difference in the New Saab 9-5.



Escape to the Arctic Circle.

To find out more about the innovative new 9-5 range, simply complete the questions below and send them back to us. You could also win a unique weekend in the Arctic Circle. This amazing four-day adventure includes a snowmobile safari, ice driving on a lake in a Saab, a dogsledge tour and a stay in the famous Icehotel. Certainly a weekend you won't forget.

Title: _____ Name: _____

Address: _____

Postcode: _____

I confirm I am over 21 ☐ (Please tick)

Please indicate which model you would like information on:

- ☐ Saab 9-5 Saloon ☐ Saab 9-5 Estate
☐ Petrol ☐ Diesel

Thank you for completing the questionnaire. Please detach and return to us. You don't need a stamp.

The information you provide will not be added to any mailing list or marketing database outside of Saab Great Britain Ltd. or its associated companies. Saab Great Britain Ltd. or our authorised Dealers, may choose to contact you by telephone, e-mail or post. Please tick this box if you do not wish to be contacted again in the future. ☐

Win an Ice Weekend for 2 in the Arctic Circle.

Saab Information Centre
FREEPOST LON13214
GREENFORD
UB6 8BR

No Stamp
Necessary

Terms and Conditions 1. All entries must be received by 20 December 2001. 2. The Saab Ice Experience 2002 promotion in Sweden is open to all residents in the UK aged 21 or over and holders of a full valid UK driving licence. Employees of Saab Great Britain Limited and their families, or the employees of any other company associated with this promotion including authorised Saab Dealers are not eligible for entry in the Prize Draw. 3. People will be eligible to enter the Prize Draw if they respond to an insert, a direct mail pack or online banners during the promotional period and complete one of the following: an insert coupon, a direct mail coupon, a test drive form online or, by calling 0800 626 556. 4. The Prize includes return flights to Stockholm, Sweden and internal transfers to Kiruna. In addition 3 nights at Hotel Birger Jarl, the Icehotel and Hotel Vinterpalatset in Kiruna. 5. The Saab Ice Experience 2002 promotion can only be taken on the 2 - 5 March 2002. 6. Please note that normal operator conditions apply and the flights are subject to availability. The promoter will not be responsible for any delays or cancellations due to adverse weather conditions. 7. Own personal and travel insurance must be provided by the Prize Winner. 8. No cash alternative will be available. The Prize is not transferable. 9. The winning entry will be drawn on the 21 December 2001 at Saab Great Britain Limited, Marlow, Buckinghamshire. 10. The result will be available from the promoter's address (below) after the 22 December 2001. Please send a stamped addressed envelope if you require written confirmation of the results. 11. No purchase necessary. 12. Mutilated, defaced, photocopied or faxed insert or direct mail coupons will not be accepted. 13. Proof of posting is not acceptable as proof of receipt. Responsibility will not be accepted for lost, delayed or mislaid entries in the post. 14. The winner will be notified by telephone and in writing within 14 days. 15. The winner will be expected to make themselves available for post-event publicity. 16. The promoter's decision is final and no correspondence will be entered into. 17. The promoter is Saab Great Britain Limited, Globe Park, Marlow, Buckinghamshire, SL7 1LY.